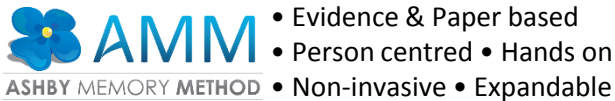




Management of early to mid stages of Alzheimer's / Dementia

Cognitive Retention Therapy.

The Ashby Memory Method™ (AMM), is an evidence based program of interactive cognitive exercises and activities adapted from the field of brain injury. Originally developed by Dr. Mira Ashby and distributed by The Alzheimer's Innovation Institute, Pivotal offers the 8 and 10 Week programs to families and professional care providers.



AMM is NOT group therapy, rather a one on one program based on the individuals likes, abilities, memories, experiences and Life Story, offering opportunity for improved behavior and quality of life.

Families: Families are able to take basic on-line training and begin working with their loved ones in the comfort and privacy of their own home.

Facilitators: Industry related professionals are able to become certified in delivering the AMM program to their client/patient base.

Who can be certified?

- Professional caregivers
- Retirement residences
- Speech Therapists
- Activity Coordinators
- Behavioral Support Outreach
- Dementia programs
- Occupation Therapists
- Experienced PSW's
- Seniors outreach
- RN's
- Care Companies

Pivotal is the first of its kind in offering older adults, their family and organizations a network of solutions in managing services for older adults.

Master-ASA **Senior Transitions**
 pivotal
 • Real estate • Lifestyle change • Condo
 • Retirement • RightSizing • LTC

pivotal **Retirement Lifestyle**
 aging innovations inc.
 • Transition Consulting
 • Retirement lifestyle matching

pivotal **Dementia/Alzheimer's**
 THE ASHBY MEMORY METHOD™
 Programs for families and professionals.
 The Ashby Memory Method™

pivotal **MOHLTC/RHRA/MOL**
 W.R.A.F.T.
 Compliance and Education

pivotal **Vinyl Door Wraps**
 DEMENTIA DOORS
 Resident comfort and Safety

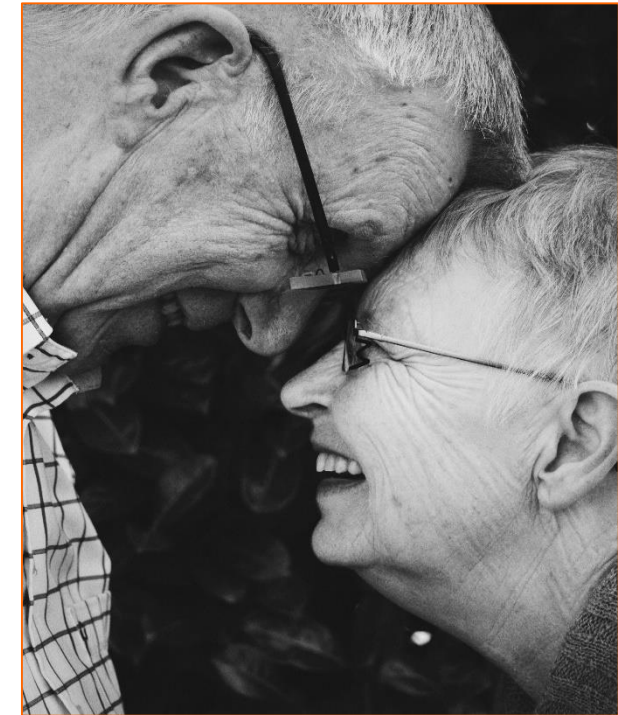
Find out how Pivotal's programs can help your family or organization improve the quality of life of older adults

Call 1-888-665-3818

to speak with one of our representatives.

www.PivotalAgingInnovations.com
www.DementiaTherapy.ca

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Management programs for older adults and their carers

Master-ASA pivotal

Management of Real estate
and Late-in-life transitions
...more than just REALTORS®

Canada's largest network of REALTORS® focused on Senior Transitions. The MASTER-ASA™ program elevates the quality level of the average REALTOR® and improves their position within the industry. Many REALTORS® are simply transaction-based practitioners, however the MASTER-ASA™ program expands that level and offers to network with many resources and 3rd party organizations allowing them to excel as the go to network in transitioning older adults.

When you are faced with a marketplace of 60,000 REALTORS® in Southern Ontario, it can be very confusing. The Pivotal Master-ASA™ program offers you a VERY UNIQUE opportunity to connect with niche agents focused within the older adult community. Out of these 60,000 REALTORS®, less than 1% have qualified to be part of the Master-ASA™.

We felt there was a need for an organized group of professionals that are showing a heightened awareness, sensitivity, knowledge and expertise in dealing with seniors and their families attempting to manage a transition. As an organized group, and as a part of Pivotal Aging Innovations, Inc., we are able to bring awareness and accountability to the public as well as other professional groups such as Retirement and LTC Residences, Estate Planners, Lawyers, Financial Planners and Professional Caregivers.

As Master-ASA's™, we provide dedicated service for seniors and their families in transition. Working with our *Network of Exceptional Specialists*, who cater to a senior clientele, we provide a 'Plan of Action' for your future.



Offering solutions and Essential Conversations™ for:

- Retirement home transition services
- 55 year old couple finding themselves in an empty nest position
- A wife or husband finding themselves living alone (death of a spouse or divorce)
- Adult children faced with aging parent(s)
- Older adults faced with a decision of retirement or LTC
- Families discovering a member has developed Dementia
- Families needing to move closer together – grandparents to grandchildren
- Cohabitation of seniors or families
- Leaseback programs
- Families need for accessibility

